

SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A purchase or payment will not improve your chances of winning. The Sweepstakes (the "Sweepstakes") entry period begins on August 2, 2021 at 12:01 AM Eastern Time ("ET") and ends at 11:59 PM ET on September 15, 2021 ("Entry Period"), when all entries must be received. Eastern Time shall control for all purposes of this Sweepstakes. Sponsor's clock shall be the official timekeeper for the Sweepstakes. The Sweepstakes is governed by these Official Rules and is subject to all applicable U.S. federal, state and local laws. Void where prohibited.

1. Eligibility. Open only to legal residents of the fifty (50) United States, who are eighteen (18) years of age or older at the time of entry. Proof of residency and age may be required. Employees of Church & Dwight Co., Inc. ("Sponsor"), its subsidiaries, divisions, affiliates and advertising or promotional agencies, and the immediate family and household members of such individuals, are not eligible to enter or win. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses, regardless of where they live. "Household members" shall mean people who share the same residence at least three (3) months a year, whether related or not. In order to enter the Sweepstakes or receive a prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Sweepstakes.

2. How To Enter. During the Entry Period, you will receive one (1) entry into the Sweepstakes by completing the following steps: (1) on either Facebook or Instagram, click on the Sweepstakes ad to access the questionnaire, and (2) complete all required fields on the questionnaire and submit as directed. Although it is free to enter the Sweepstakes, standard message and data charges may be incurred if you use your mobile device to submit your entry. Limit one (1) entry per person regardless of method of entry via either the Facebook or Instagram Sweepstakes ad. **ALL ENTRIES MUST BE RECEIVED BY 11:59 PM ET ON September 15, 2021 TO QUALIFY FOR THE RANDOM DRAWING OF WINNERS.** Entries by the same person in excess of the limits stated herein will be disqualified. Use of multiple emails, bots or other automated devices to enter by the same individual is prohibited and may result in disqualification. Entries will be deemed to have been submitted by the authorized account holder of the email address submitted by entrant with its entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. All submissions become the property of Sponsor upon receipt and will not be acknowledged or returned.

3. Random Drawing; Odds of Winning. After the close of the Entry Period, on or about October 15, 2021, a total of ten (10) winners will be selected in a random drawing from all

eligible entries received. Odds of winning depend upon the total number of eligible entries received during the Entry Period.

4. Prizes. Each winner will receive one (1) prize package consisting of the following: one (1) Laundry Bag, a set of three (3) Shammy Towels, one (1) H2GO Marino Water Bottle and OxiClean Product Samples. Approximate retail value ("ARV") of each prize package: \$58.65. A total of ten (10) prize packages are available to be won; no more than the stated number of prizes will be awarded. Limited to one (1) prize per winner/household. All federal, state and local taxes on any prize are the sole responsibility of the prize winner. Any portion of any prize not accepted or unclaimed and/or unused by a winner will be forfeited and will not be substituted. No transfer, refund, cash redemption, substitution or replacement of prize or any prize component permitted, except that Sponsor reserves the right, in its sole discretion, to substitute a prize of equal or greater value (or cash equivalent). ARV of prizes is in U.S. dollars.

5. Winner Notification. Potential winners will be notified via email using the contact information provided by potential winner with its entry. Winners may be required, in Sponsor's discretion, to complete and return a Declaration of Eligibility, Release of Liability and Publicity Release (where permitted by law) (collectively, the "Declaration") prior to the prize award or an alternate winner may be selected, in Sponsor's discretion. If potential winner is under the age of majority in its state of legal residence, the Declaration must be executed on its behalf by its parent or legal guardian. In the event: (a) potential winner cannot be reached for whatever reason after a reasonable effort has been exerted or winner notification or Declaration is returned as undeliverable; (b) potential winner declines or cannot accept, receive or use the prize for any reason; (c) of noncompliance with the above or within any of the aforesaid time periods, (d) potential winner is found to be ineligible to enter the Sweepstakes or receive the prize, (e) potential winner cannot or does not comply with the Official Rules, or (f) potential winner fails to fulfill the Declaration-related obligations, the potential winner shall be disqualified from the Sweepstakes and an alternate potential winner may be selected, at Sponsor's sole discretion, from among the other eligible entries received.

6. Publicity Release; Use of Personal Information. Except where prohibited or restricted by law, a winner's acceptance of prize constitutes the winner's agreement and consent for Sponsor and any of its designees to use and/or publish winner's name, city and state of residence, photographs or other likenesses, pictures, portraits, video, voice, testimonials, biographical information (in whole or in part), and/or statements made by winner regarding the Sweepstakes or Sponsor, worldwide and in perpetuity for any and all purposes, including, but not limited to, advertising, trade and/or promotion on behalf of Sponsor, in any and all forms of media, now known or hereafter devised, including, but not limited to, print, TV, radio, electronic, cable, or World Wide Web, without further limitation, restriction, compensation, notice, review, or approval. By entering the Sweepstakes, entrants will be sharing their personal information with Sponsor. Personal information collected by Sponsor will be used for administration of the Sweepstakes and awarding the prize. In addition, by entering, entrants agree to Sponsor's use of entrant's personal information as described in its privacy policy at <https://www.oxiclean.com/en/Privacy-Policy>. Please refer to Sponsor's privacy policy for

important information regarding the collection, use and disclosure of personal information by Sponsor. Sponsor is not responsible for disclosures made by any third party.

7. No Tampering, Right To Cancel, Modify. Sponsor and its subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers and directors shall not have any obligation or responsibility, including any responsibility to award any prize to entrants, with regard to: (a) entries that contain inaccurate information or do not comply with or violate the Official Rules; (b) entries, prize claims or notifications that are lost, late, incomplete, illegible, unintelligible, damaged or otherwise not received by the intended recipient, in whole or in part, due to computer, human or technical error of any kind, including but not limited to, inactive email accounts, typographical errors, email spam filters or an entrant's failure to monitor its email accounts or spam filters; (c) entrants who have committed fraud or deception in entering or participating in the Sweepstakes or claiming the prize; (d) telephone, electronic, hardware, software, network, Internet or computer malfunctions, failures or difficulties; (e) any inability of the winner to accept the prize for any reason; (f) if a prize cannot be awarded due to delays or interruptions due to Acts of God, natural disasters, terrorism, weather or any other similar event beyond Sponsor's reasonable control; or (g) any damages, injuries or losses of any kind caused by any prize or resulting from awarding, acceptance, possession, use, misuse, loss or misdirection of any prize or resulting from participating in this promotion or any promotion or prize related activities. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be (a) tampering with the entry process or the operation of the Sweepstakes, or with any Website promoting the Sweepstakes; (b) acting in violation of the Official Rules; or (c) entering or attempting to enter the Sweepstakes multiple times through the use of multiple email addresses or social media accounts or the use of any robotic or automated devices to submit entries. If Sponsor determines, in its sole discretion, that technical difficulties or unforeseen events compromise the integrity or viability of the Sweepstakes, Sponsor reserves the right to void the entries at issue, and/or terminate the relevant portion of the Sweepstakes promotion, including the entire Sweepstakes promotion, and/or modify the Sweepstakes and/or award the prizes in a random drawing from all eligible entries received as of the termination date.

8. Release of Liability; Disclaimer of Warranty; Forum Selection Clause. By participating in the Sweepstakes, entrants and winners agree to release and hold harmless Sponsor, Facebook, Instagram and their respective parents, subsidiaries, affiliates, divisions, partners, representatives, agents, successors, assigns, employees, officers, directors and members (the "Released Parties"), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever, including without limitation, property damage, personal injury (including emotional distress), and/or death, which may occur in connection with preparation for, or participation in, the Sweepstakes, or possession, acceptance and/or use or misuse of the prize or participation in any Sweepstakes-related or prize-related activity and for any claims or causes of action based on publicity rights, defamation or invasion of privacy. The Released Parties assume no responsibility for any injury or damage to entrants or to any other person's computer, regardless of how caused, relating to or resulting from entering or downloading materials or software in connection with this Sweepstakes. Entrants and winners acknowledge that Sponsor has neither made nor is in any manner responsible or liable for any warranty, representations or guarantee,

express or implied, in fact or in law, relative to any prize or any component thereof. Except where prohibited, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or Sponsor in connection with the Sweepstakes, shall be resolved individually, without resort to any form of class action, and shall be governed by, and construed in accordance with, the laws of the State of New Jersey, without giving effect to any choice of law or conflict of law rules (whether of the State of New Jersey, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of New Jersey. In addition, any dispute relating to the Sweepstakes (including these Official Rules) shall be brought in the appropriate state or federal court having jurisdiction over the subject matter located in New Jersey. Entrants hereby irrevocably consent to the personal jurisdiction of said courts and waive any claim of forum non conveniens or lack of personal jurisdiction that they may have. Any and all claims, judgment and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees and under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and further waives any and all rights to have damages multiplied or otherwise increased.

9. Sponsor: Church & Dwight Co., Inc., 500 Charles Ewing Boulevard, Ewing, New Jersey 08628. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook or Instagram. Any and all questions, comments or complaints regarding the Sweepstakes must be directed to Sponsor, not Facebook or Instagram.

10. Winner List. To obtain a copy of the winners' list, available after October 15, 2021, send a self-addressed, stamped envelope to: OxiClean Q4 Sweepstakes, Church & Dwight Co., Inc., 500 Charles Ewing Boulevard, Ewing, New Jersey 08628, for Sponsor's receipt by November 30, 2021.